

# ROSS-ON-WYE TOWN COUNCIL TOURISM & MARKETING NEWSLETTER

October 2023



## HALLOWEEN EVENTS

**Ross Business Association (RBA)** together with **Herefordshire County BID (HBID)** team are providing this year's free Halloween events on **Tuesday 31 October** at the **Market House**. Activities will run all day from 10am to 5pm thanks to additional funding from HBID and the UK Shared Prosperity / Levelling Up Fund.

**Halloweenfest** will start at 10am and will include **Yat Pottery's** drop-in scary skull & hedgehog pottery workshop for kids, a pop-up pumpkin patch, face painting, circus skills, balloon modelling, apple bobbing and more. The RBA's **annual pumpkin carving** and **fancy dress competition** will then take place with judging and winners announced before 5pm.

In addition, from **Sat 28 Oct to Sun 5 Nov**, HBID will run its **Scarecrow Trail** for families to enjoy around the town, hunting for the hidden spooky scarecrows in participating retailers' shop windows. Entry forms can be picked up from the **Made in Ross** gallery at the Market House and returned to their special Halloween postbox. One lucky winner, drawn at random, will receive a **£40 gift voucher** from **Toybox** on Broad Street.



## ROSS-ON-WYE'S RUBBISH LITTER FESTIVAL



Sponsored by Ross-on-Wye Town Council, with organisers including town councillors, staff and local litter crew members, Caz Holbrook and Anne Taylor, this new event is aimed at raising awareness about recycling and repurposing litter and creative ways to use your rubbish. Activities over the two days - **Fri 3 and Sun 5 Nov** - will include an eco art drop-in workshop with Sarah Turner of **Eco Art & Design**, an organised litter pick with **Ross Community Litter Clean up Crew**, a drop-in Junk Percussion Workshop led by **Primary Workshops for Schools** followed by a performance for those who would like to join in. The team has arranged an action-packed couple of days, including creative **art installations** at the Market House plus, there will be an unveiling of a new **metal hedgehog bin** created especially for the event by local sculptor **Stephanie Boocock**. Food, drink and some great eco stalls will also be available on Sunday 5 Nov, selling a range of environmentally-friendly or recycled products, arts, crafts and jewellery. Search *Ross-on-Wye Rubbish Litter Festival* on Facebook for more information.



## Tourism support

Ross-on-Wye Town Council is an active partner working alongside the Ross-on-Wye Tourism Association (RTA) and Ross Business Association (RBA). If you're a local business or organisation and have any upcoming marketing campaigns or wish to be included in the business listings on the RTA website ([visitrossonwye.com](http://visitrossonwye.com)) or digital tourism information points, please email Jane with details at [tourism@rosstc-herefordshire.gov.uk](mailto:tourism@rosstc-herefordshire.gov.uk).



## CHRISTMAS FAYRE

The 2023 Christmas Fayre plans are now well underway and there has been a huge demand for traders' stalls at the event on **Sunday 26 November**. Expect lots of festive fun, food, drink, live music and a few surprises, starting at 11am and running until 5pm with the Christmas lights switch-on at 4.30pm. Special thanks to our two sponsors, **Fibre Heroes** and **Harrison Clark Rickerbys**, and also to **Rehau** for supporting our Christmas Lights Switch-On. For further information, please contact Charlotte at [admin@rosstc-herefordshire.gov.uk](mailto:admin@rosstc-herefordshire.gov.uk).



For more details on any of the projects above, contact Jane at [tourism@rosstc-herefordshire.gov.uk](mailto:tourism@rosstc-herefordshire.gov.uk)

# NEWSLETTER - PAGE 2

October 2023



## ROSS HERITAGE WALKS

Our popular series of free history walking tours, launched in July, draws to a close this autumn on **Tuesday 31 October**. The last guided walk in the series, the **Ross-on-Wye Sculpture Trail**, will be led by **Phillip Gray**, starting at 10.30am at the Market House and will take in sculptures around the town including Walenty Pytel's metal installations. Free places can be booked online via Eventbrite at [www.eventbrite.co.uk](http://www.eventbrite.co.uk), searching on *Ross-on-Wye Heritage Walks* (there is also a waiting list facility if the walk is full). We hope to continue with the walks in 2024, depending on availability of volunteer guides - please contact [tourism@rosstc-herefordshire.gov.uk](mailto:tourism@rosstc-herefordshire.gov.uk) if you, or someone you know, would be interested in getting involved.

Finally, this project has led to a successful funding application through the **UKSPF Cultural Programming** grant towards creating a bespoke Walking App which will provide access to guided walks around Ross at any time (to be launched spring 2024).



Funded by  
UK Government

LEVELLING  
UP



Herefordshire  
Council

## TOURISM INFORMATION

The second **digital tourism information point** has now been installed outside **Ross-on-Wye Library** on Cantilupe Road following a delay in getting access to Herefordshire Council's network.

The information point has been located in view of the adjacent bus station for visitors arriving into town and has the same content and display information as the large digital screen opposite the Market House.



If you would like your business or organisation listed on these screens please contact Jane at [tourism@rosstc-herefordshire.gov.uk](mailto:tourism@rosstc-herefordshire.gov.uk).

## WINTER WELLBEING GIVEAWAY

As part of our tourism strategy, one of our objectives is to promote the town as a wellbeing destination where visitors can enjoy a break away from it all. We'll be running our **Winter Wellbeing Giveaway** once again this year to include a night's accommodation, lunch, dinner and wellbeing treatments for two people, to be taken between January and March 2024. Last year's winner from Berkshire, extended her stay over a weekend and enjoyed exploring everything our lovely market town has to offer. Details of this year's giveaway can be found on our Facebook page (@rosstowncouncil) from November to run until 24 Dec.



## UPCOMING EVENTS OCT-DEC

- **Tues 17-Mon 30 Oct: Ross Photo Club Exhibition** (St Mary's Church HR9 5HN)
- **Thurs 19 Oct: Jazz Club with the Ollie Weston Quartet** 8pm (Corn Exchange HR9 5HL)
- **Fri 20 Oct: Comedy Club MC Hammersmith** 8pm (Corn Exchange HR9 5HL)
- **Sat 21 Oct: Jill Crossland Piano Recital** (St Mary's Church HR9 5HN)
- **Fri 27 Oct: Reivers Gallows Pirate Band** 8pm (Corn Exchange HR9 5HL)
- **Thurs 19 Oct: Jazz Club with the Emily Francis Trio** 8pm (Corn Exchange HR9 5HL)
- **Sat 28 Oct - Sun 5 Nov: Scarecrow Trail** - entry forms from Made in Ross (Ross-on-Wye town centre retailers)
- **Sat 28 Oct: Children in Need Performance** (Phoenix Theatre, St Mary's Street HR9 5HT)
- **Tues 31 Oct: Ross Heritage Walk** - 'Ross Sculpture Trail' 10.30am (Market House HR9 5NX)
- **Tues 31 Oct: Halloweenfest & RBA Pumpkin/Fancy Dress Competition** (Market House HR9 5NX)
- **Fri 3 Nov and Sun 5 Nov: Ross-on-Wye's Rubbish Litter Festival** (Market House HR9 5NX)
- **Sat 4 Nov: Ross Lions Bonfire Night** 6pm (Ross Rowing Club field HR9 7BU)
- **Sat 4 Nov: Fleetwood Shack** 8pm (Corn Exchange HR9 5HL)
- **Thur 9 Nov: Remembrance Service** - Chelsea Pensioners, Korean & Falkland Wars (St Mary's Church HR9 5HN)
- **Sat 18-25 Nov: Crazy Horses** comedy (Phoenix Theatre, St Mary's Street HR9 5HT)
- **Wed 29 Nov: Kate Humble 'Where the Hearth Is' Book Talk** 7pm (St Mary's Church HR9 5HN)
- **Sun 26 Nov: Christmas Fayre** (Market House HR9 5NX)

