

ROSS-ON-WYE TOWN COUNCIL TOURISM & MARKETING NEWSLETTER

August / September 2021



SUNDAY 5 SEPTEMBER PROMS IN THE PARK

The Bands in the Park series has been very well received this summer as lockdown has lifted and we're looking forward to the **Proms in the Park** on **Sunday 5 September** which will be a much longer event from 1pm-8pm. Chepstow Community Big Band will kick off the event with the Chepstow Community Gospel Choir at 3.30pm and Ebbw Valley Brass finishing off at 6pm. Traders are currently being sourced to provide food and drink during the event and our preference is, as always,

local market traders or suppliers. **If you, or someone you know, would like to hold a food or drink concession at the event** please get in touch as soon as possible by emailing our offices at admin@rosstc-herefordshire.gov.uk for an application form.

FRIDAY 24 - SUNDAY 26 SEPTEMBER ROSS-ON-WYE WALKING FESTIVAL

This year's Walking Festival is gathering pace and some of the advertised walks are already full or nearing capacity. The festival is a really important feature in our calendar as it drives much needed tourism into Ross. If you know of anyone or any groups who might be interested in coming along, please do circulate details via Facebook (www.facebook.com/RossonWyeWalkingFestival) or point them in the direction of the festival website at <https://walkinginross.co.uk>.



SATURDAY 25 SEPTEMBER EQUINOX FESTIVAL, THE BANDSTAND



To support the Walking Festival and welcome in the autumn, we are holding a free one-day wellbeing and world music event, the **Equinox Festival**, on **Saturday 25 September** with the aim of targeting potential walkers and encouraging them to stay on in Ross for the weekend. There will be plenty going on including fitness and yoga classes under the stretch tent in the morning, two free kashaka percussion workshops in the afternoon available to schools and local organisations plus a world music

programme from around 5.30pm with a world music DJ set from 8.30pm hosted by former BBC presenter and DJ, Andy Kershaw. Local voluntary organisations are being invited to host stalls to promote wellbeing activities in Ross including Ross-on-Wye Community Development Trust's Clover programme. As with the Proms in the Park, we are asking local suppliers if they would like to apply to hold a food or drink concession on Long Acre from 2pm onwards. Again, as with Proms in the Park, our preference is for local traders so if you, or someone you know, would like to take a pitch at the event, please get in touch as soon as possible by emailing tourism@rosstc-herefordshire.gov.uk.

For more details on any of the events above, contact Jane at tourism@rosstc-herefordshire.gov.uk

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FREEWHEELIN FESTIVAL 2-3 OCTOBER

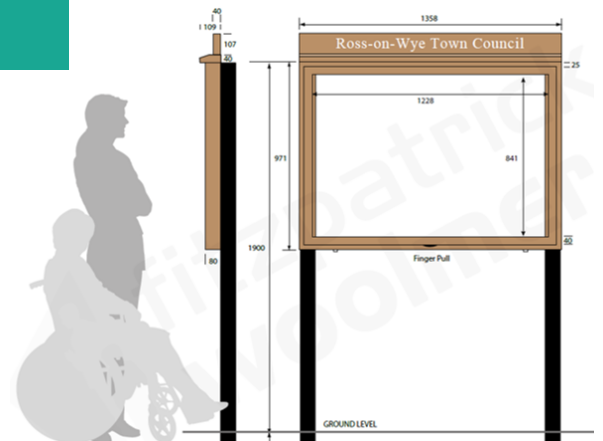
Following the Market Square Group's Spring Festival in April at Caroline Symonds Gardens, they will be returning to Ross to host another event this autumn. In their own words, *'The FreeWheelin FEASTival is an exciting fun filled weekend. Street foods, bars of distinction, alfresco dining, live music, children's entertainment, select grocery food & craft all served up with big helpings of humour, colour and character.'* **All local traders and suppliers are welcome to book a pitch at the festival directly with the organisers.**

Traders should visit www.marketsquaregroup.co.uk, create an online account to register their details and confirm a pitch with a 25% deposit. The Market Square Group can also be contacted by emailing info@marketsquaregroup.com or by telephone on **01832 281274**.

ROSS-ON-WYE TOWN NOTICE BOARDS AND MAPS

The old town maps and notice boards located in the town centre car parks have fallen into disrepair over the years and we are pleased to confirm that the town council has now commissioned a contractor to remove the old dilapidated notice boards and replace them with new ones during the week of 20 September. The new notice boards are robust, environmentally friendly and made out of wood-effect recycled materials and stainless steel. The new notice boards will also now display 'Ross-on-Wye Town Council' in the header.

A new town map which will be displayed in the notice boards has also been commissioned and a very talented cartographer is currently working on the design with input from the Ross Tourism Association.



Visit Ross-on-Wye
official tourist guide courtesy of Ross-on-Wye Tourism Association



VISIT ROSS-ON-WYE WEBSITE PROJECT

A designer has now been appointed to redesign the current tourism website - www.visitrossonwye.com - and work is ongoing to restructure the site and update the content for the launch this autumn. We hope that the new website will drive even more tourism to the area by clearly signposting visitors to our key attractions and activities.